

# BOOKING FORM

Your order can be posted, faxed, e-mailed or placed by phone - see below for details.

Please reserve the following space in **PEAK DIRECTORY 2012**

Office use only

DB	CP	ST	PR	IN	PD	RE
----	----	----	----	----	----	----



Category heading(s) Synonymous or closely related headings will be combined (e.g. Taxis/Private Hire Vehicles); loosely related or unrelated headings must be kept separate (e.g. Hotels and Restaurants)  
e.g. Insurance Consultants

Size(s) Black/White  Colour   
e.g. Half Page or Standard Entry - see Sizes and Prices box below Tick if appropriate

Include in on-line version\*  Copy is enclosed  Telephone to discuss my requirements   
Tick if appropriate. Details (see below\*) must be sent by e-mail Tick if appropriate

Contact Name Business name  
Not for publication

Address

Postcode Mobile  E-mail   
Tick here if for publication Tick here if for publication in Enhanced Entry

Phone Fax  Website   
Tick here if for publication in Enhanced Entry Tick here if for publication in Enhanced Entry

\*Introductory cost £2.50/month (normally £10) or free with a spend of £50 or more in Peak Directory in print. This includes your business name, contact details including website if appropriate, the category under which you wish to appear, unlimited text and one picture or logo. Please send by e-mail to [mail@pentlandspublishing.com](mailto:mail@pentlandspublishing.com). To appear under more than one category, to add more pictures, or for other options, please contact us [mail@pentlandspublishing.com](mailto:mail@pentlandspublishing.com) or call 01629 640941.

## SIZES AND PRICES

Peak Directory In Print	size in mm depth x height	BLACK & WHITE	COLOUR	DISCOUNT
Standard Entry (name, address, up to 2 tel nos)		£ 13	—	Payment must be enclosed on orders of £50 or less
Bold Entry (as above, in bold)		£ 19	—	
Enhanced Entry (as Standard Entry + email, web & fax)		£ 19	—	
Bold Enhanced Entry (as above, in bold)		£ 26	—	
Small Panel (10 x 62)		£ 35	£ 44	Pay with order and save 2% on prices shown on orders over £50
Large Panel (22 x 62)		£ 55	£ 72	
Eighth Page (46 x 62)		£ 89	£ 136	
Quarter Page (94 x 62)		£ 156	£ 205	
Half Page (94 x 128 or 190 x 62)		£ 245	£ 310	
Full Page (190 x 128)		£ 415	£ 560	
Back Cover (190 x 128)		—	£775	
Front Cover (145 x 95)		—	£995	

## PAYMENT OPTIONS

Cost of Entries £  VAT @ 20 % £

Total Cost of Entries inc VAT £

Deduct 2% from the prices in the table ONLY if order is over £50 and you are paying with order

- My order is for £50 or less - payment is enclosed  
**Payment must be enclosed where order is for £49 or less**
- My order is over £50 - please invoice me  
I will pay within 21 days of receipt of invoice.
- My order is for over £50 and I wish to save 2% by paying now.  
My cheque is enclosed or I wish to pay by credit/debit card.
- We enclose a cheque payable to Pentlands Publishing Ltd
- Please charge to the credit/debit card below.
- Tick here if you require a receipted VAT invoice.
- Tick here if you require a proof.

Credit/debit card number

Start date  Expiry date  3 digit security code   
on signature strip (or 4 digits on front for Amex)

On-line - <a href="http://www.peakdirectory.info">www.peakdirectory.info</a>	
Description	Cost
STANDARD ENTRY: Unlimited text, photograph or logo, link to your website, full contact details including live e-mail link all under the category of your choice + free hits counter	£30 or free with spend of £50 or more in Peak Directory in print
ENHANCEMENTS: Additional categories, additional/large photographs/logos - see <a href="http://www.peakdirectory.info">www.peakdirectory.info</a> or call 01629 640941	
FRONT PAGE PARTNER - call 01629 640941 for details	£199

Peak Directory 2012 will be delivered in November 2011 to all 30,000 residential and business addresses in the following postcode areas: DE45, DE4 2, S32, S33, SK17 6, SK17 7, SK17 8, SK17 9 and SK17 0

Signed \_\_\_\_\_ Dated \_\_\_\_\_

**1. TELEPHONE**  
 Simply have your credit card to hand and phone:  
**01629 640941**

**2. FAXBACK**  
 Complete form and fax back to:  
**01629 640588**

**3. MAILBACK**  
 Complete form and mail to:  
 Pentlands Publishing Ltd,  
 Station Road,  
 Great Longstone,  
 Bakewell DE45 1SR.

**4. E-MAIL**  
 E-mail your requirements to:  
[mail@pentlandspublishing.com](mailto:mail@pentlandspublishing.com)