

FEED COMPOUNDER

PENTLANDS PUBLISHING LTD
Station Road Great Longstone
Bakewell DE45 1TS United Kingdom
Telephone: +44 (0)1629 640941
Fax: +44 (0)1629 640588
E-mail: mail@feedcompounder.com
Website: www.feedcompounder.com
VAT Registration Number: GB 823 6289 18

**So you have something to sell
to animal feed manufacturers ...**

... how will you ensure they know?

The animal feed industry is one of the largest process industries in Britain and, indeed, one of the largest throughout Europe.

Feed companies represent an important market for suppliers of a huge variety of ingredients and additives and for companies offering processing machinery, process control solutions and bulk handling equipment. Many suppliers recognise the potential – relatively few make the most of it. Successful selling to the animal feed industry requires carefully targeted and sustained attention.

Unlike the majority of process industries, animal feed manufacturers have their own monthly journal devoted exclusively to their particular needs and concerns. *Feed Compounder* is a subscription magazine widely read by practically every executive in the animal feed industry. If you want to let feed manufacturers know what you have to offer them, then *Feed Compounder* is unquestionably the best medium for reaching them.

For over twenty-five years, *Feed Compounder* has enjoyed an unparalleled reputation which has been achieved by maintaining high standards of quality in both content and presentation. Editorially, the magazine features strong, informed comment and opinion, in-depth technical articles and wholly relevant news columns. State-of-the-art, sheet-fed, eight-colour presses are used to ensure advertisements are reproduced to the highest standards.

If you wish to sell your products or services to feed manufacturers, you must ensure they are aware who you are. Advertise to them in the journal they choose to buy – the journal exclusively devoted to feed – *Feed Compounder*.

For further information call Fiona Mounsey on +44 (0)1629 640941 or e-mail mail@feedcompounder.com